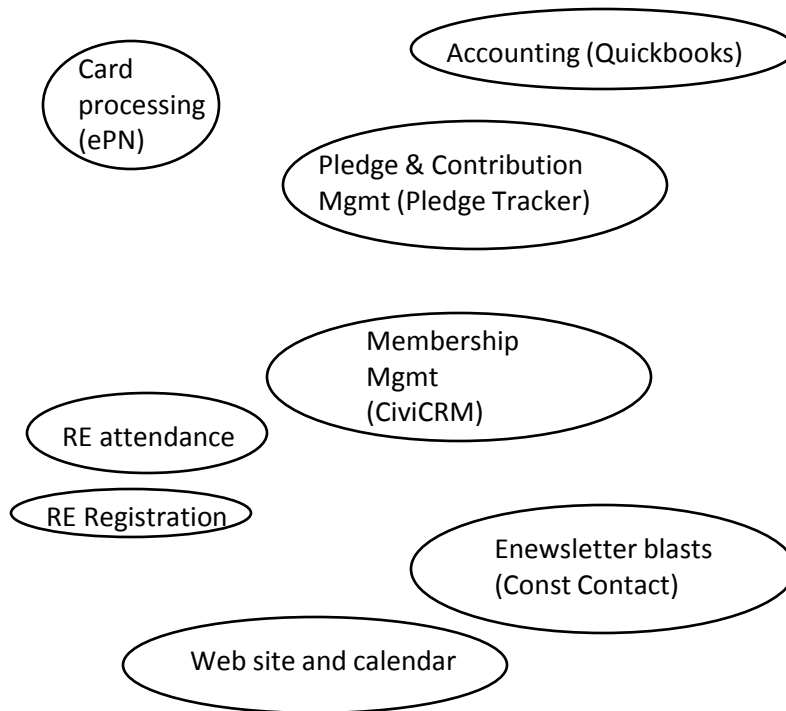


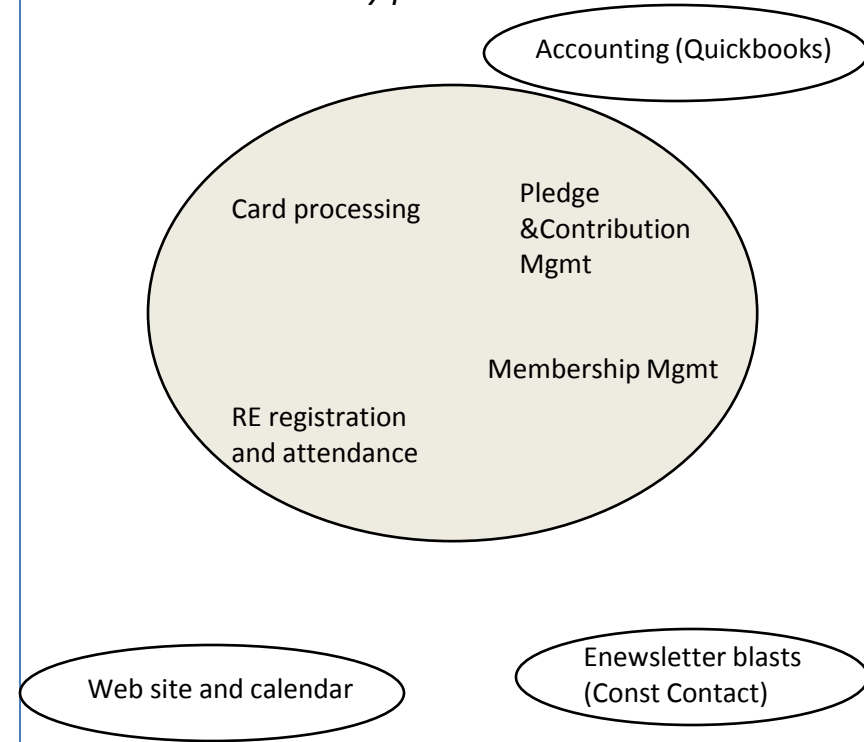
Realm is already providing key benefits for TUCW

- Online credit card capability – TUCW now PCI compliant and saving on credit card processing fees
- Staff engaged and enthusiastic about ease of use
 - Daily available tech support for staff
 - Widening base of know-how within the staff team
- Increased data accuracy – a single core database of name & contact details feeding multiple uses instead of multiple databases:

Before Realm – many points of manual data entry



With Realm – single database and fewer manual data entry points



Realm contains the key data on all TUCW constituents

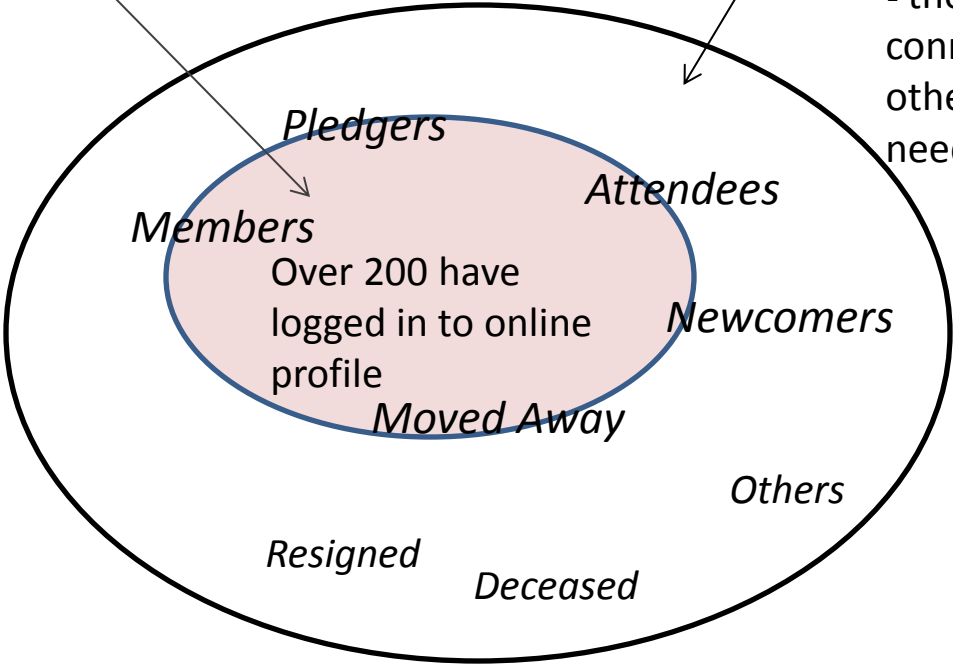
- The database is a comprehensive collection of all data (profiles) for pledgers, members, attendees, newcomers, and others who have touched our world. Unlike Facebook, it is not accessible to the general public.

▪ Those who have set up their login to their online profile are able to

- update their own contact information themselves
- enter online contributions on a frequency and amount that works for them
- weekly/daily track their contributions regardless of payment method

▪ Many will not have a Realm login because of:

- inability or lack of tech comfort,
- not yet “close” enough to TUCW
- they will stay connected by paper, & other emails as needed



Total number of Realm profiles – over 1,100

Looking ahead – key goals and action items

Key goals:

- increase the number of those with their login set up
- maintain highest data integrity possible
- keep Realm a closed user group
- explore new features and implement when appropriate

Action items:

- Increased use of Realm Groups to drive engagement
 - Groups display the teams, task forces and committees that one can be involved in
 - roster lists being added this fall
 - first Groups training to be held 27th October early evening
- Increase number of people with login setup
 - added Realm Helpers on Sundays
 - announcements from the pulpit
- continue to in-service training of staff on Realm features
- continue to analyze pledge statistics in excel so as to capture history from old system
- continue to urge ACS for features of use to us (ie more accessible pledge dashboard, Realm scheduling module)
 - every two-three weeks new features are added
 - ACS has a feedback mechanism so that users can tell ACS what they need