

Year-Round Stewardship Committee
Board Report - August 31, 2015

The meeting minutes are attached FYI.

We discussed outreach to those who had not pledged or paid in 2014 David Smith, Ken L and Mary-Jane had volunteered to contact some of them. The results of the outreach will be reported back to YRSC and in turn sent to Dorothy.

Planning was conducted for the 2nd Pledge drive - the theme is a Warm Welcome to Y[OUR] New Minister. There will be information about the campaign on every other seat in the sanctuary on Homecoming Sunday. There will be pledge tables in the lobby for 2 Sundays. Emails will be sent out as part of the ask. The Second Leadership Party will primary report the successes of the past year, ask for input on where we might like to go regarding Pledge Drive and Fundraising, and request an increased pledge.

Felicia Keeton presented a possible 2-year rotating calendar for fundraising and will poll the YRSC by email on prioritization of the list. She will report to the Board in October on her efforts.

Charles gave a brief report on the progress of the Legacy committee, which has formed and begun contacting members about their bequests.

Minutes - August 31, 2015

Attendees – D Quinn, C Harrington, Rev J Morehouse, F Keeton, K Lanouette, D Smith, K Leddy, MJ Cross, D Davidoff

Results Non-pledger Lists Contacts Ken, MJ & David

124 people either did not pledge in 2015 or maybe did not pledge/pay in 2014.

David contacted 13, 5 responded. Of those 1 resigned, others said they were active but not pledging..

Ken got in touch with 3 of 4 people. 1 likely to pledge. 1 stated pledge has been paid.

MJC sent email to 2 people, not yet responded.

New Minister Pledge Drive Discussion Everyone

- Suggested Theme Warm Welcome (Pineapple imposed on Y[Our] logo)
Rev. John portrait rather than pineapple. Quiz idea good.
Let's give him a warm welcome by fully funding our budget.
- Email pledgers with specific amount (~\$20/month – give up one latte)
Discussion re need for Realm improvements so that pledge team can use the database directly to formulate stratified emailing. Very easy to do from the database; harder to do from an excel download.
- Leadership Party
 - Date Oct 10th - Review Successes
 - Location - Seiple's
 - Mary Money to Co-ordinate – email her with your willingness to help

- Theme Warm Welcome for Rev. John

Fundraising Committee

Felicia Keeton

Presented overview of plan to recruit committee members, develop 24 month calendar, secure resources for each program, develop best practices fundraising guide.

Presented ideas for specific fundraisers; Felicia will send out a YRSC multi-vote asking for top 10 programs from each YRSC member (how receptive will TUCW community be to these ideas?)

K Lanouette offered idea of a blue-grass festival. He could provide blueprint.

Legacy Giving

Charles Harrington

Committee has been formed – D Thompson, D Davidoff, C Onyemelukwe, C Harrington. Announcement of committee to congregation to come out this week. Full role out November 1.

Thank You Events

General discussion of reviving TUCW spirit led to suggestion for year round thank you events for the congregation.

*Dates for upcoming meetings – Sep 28, Oct 28, Nov 30, Dec 28, Jan 25

Respectfully submitted,
Mary-Jane Cross